

PHIRI STAKEHOLDER MEETING 14/01/2021

EUROPEAN PUBLIC HEALTH ASSOCIATION



WHAT IS EUPHA DOING ABOUT COVID- 19 POPULATION HEALTH STUDIES?

- [COVID-19 Updates webpage](#)
- Rapid Response Team: we provide journalists with quality and up to date information within 48 hours
- COVID-19 articles are open access in our journal, the [European Journal of Public Health](#) (EJPH)
- Our communication manager has followed the training of the WHO on infodemic management

Upcoming

- COVID-19 supplement in the EJPH (end of 2021)
- Report on the COVID-19 track at the 16th World Congress on Public Health (February 2021)

OUR EXPERIENCE

- We need to be deliberately collaborative – the response cannot be the sole responsibility of public health professionals
- It is imperative to move out of silos, to build on existing partnerships but we have to be bold when creating new ones.
- We need to rethink how we present evidence – an infodemic crisis has emerged. We need to challenge our ways to communicate evidence.

“

Despite the naming of the pandemic, syndemic or infodemic, it is clear that what we need the most is solidarity. ”

– EUPHA Executive Director in Open Access Government

EUPHA AND PHIRI – WHAT FUTURE

- [EUPHA-Public Health Monitoring and Reporting \(EUPHA-PHMR\)](#) section president, Petronille Bogaert, can ensure rapid transmission of the information between the two structures
- We can assist PHIRI in dissemination of the information and evidence – newsletter, column in European Public Health News of the EJPH, e-collection

For information or question, please contact us at
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