

# Infodemic management activities within the PHIRI project

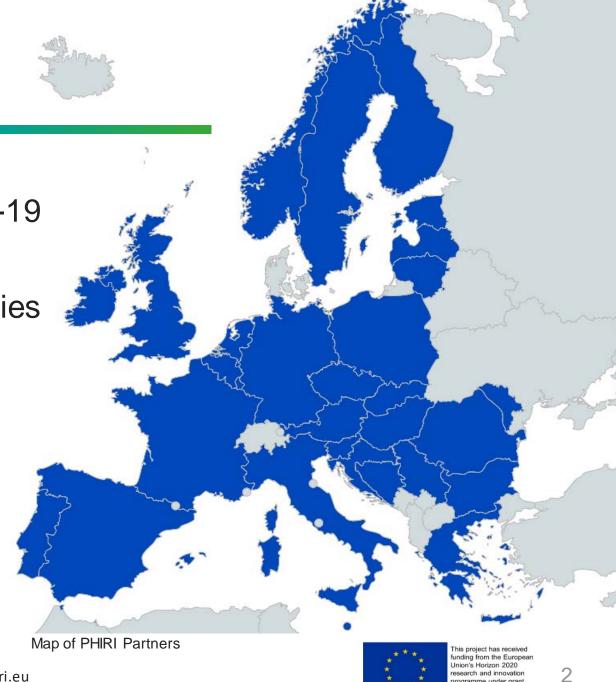
17 May 2021 European Public Health Week





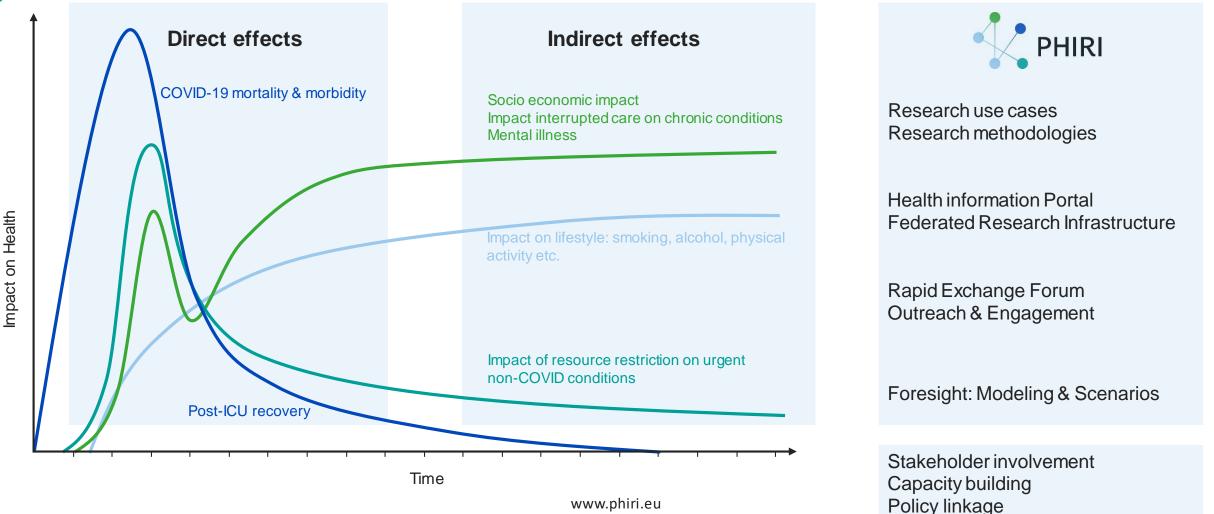
# What is PHIRI?

- Population Health Information Research Infrastructure for COVID-19
- Timeline: Nov 2020 Nov 2023
- Coverage: 41 partners in 30 countries
  - 27 National Institute of Public Health or Research or Disease Control
  - 7 Universities
  - 7 Ministries of Health

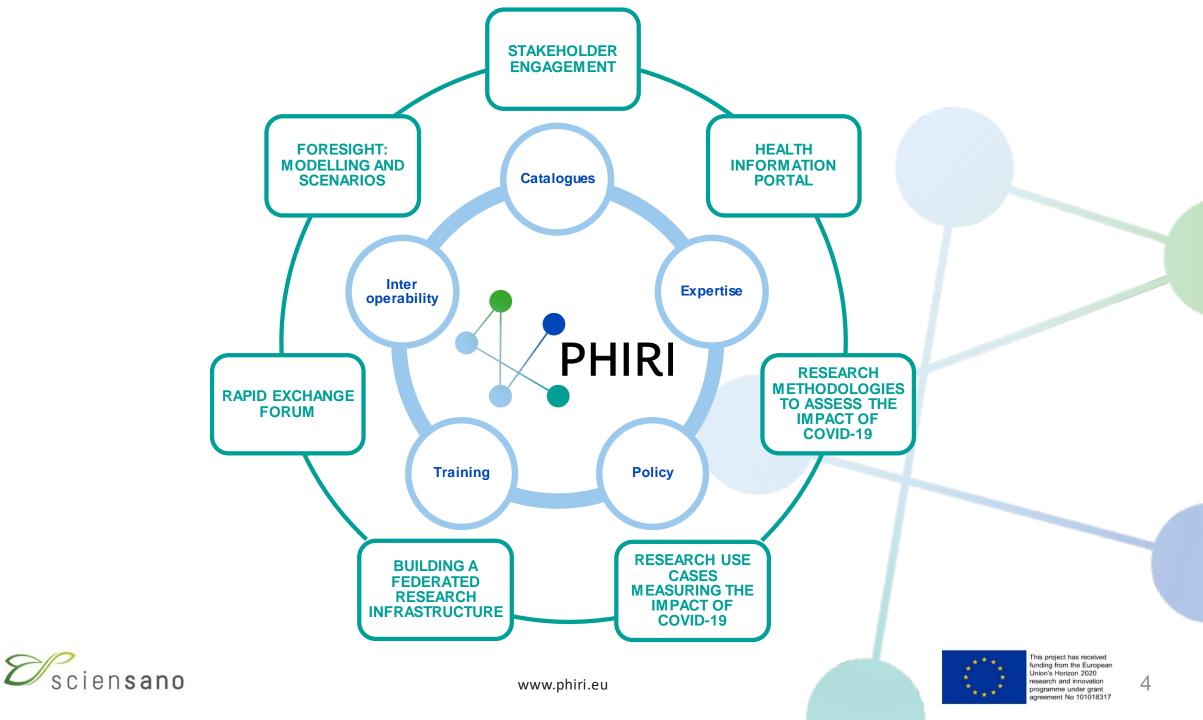


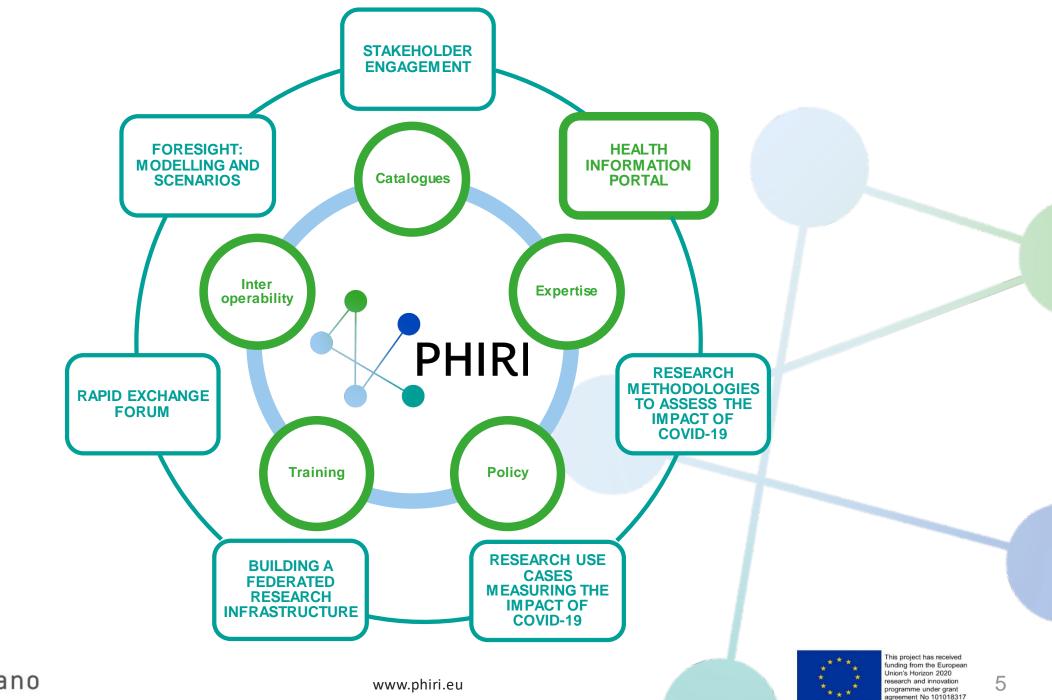


# (In)direct impact of COVID-19 on population health



www.phiri.eu

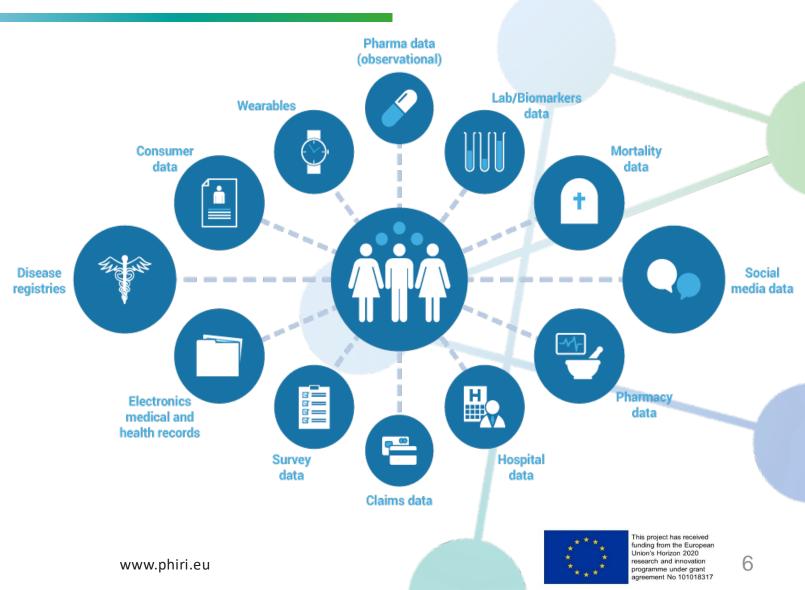




# Health Information Portal: data sources

- Catalogues of population health data sources in countries
- Catalogues of COVID-19 population health studies
- Catalogues of COVID-19 international guidelines, initiatives and projects
- Catalogue of COVID-19 training material and courses

sciensano



# **Health Information Portal**

### European Health Information Portal

Q



### **GOAL OF THIS PORTAL**



"

What data is available across Europe? How can I access it? If we want to reap the value of data, it needs to become both more visible and far more accessible. This is facilitated through the Health Information Portal. Find the network, expert, data or publication you are looking for in Europe without having to search each country individually.

roject has received g from the European 's Horizon 2020 ch and innovation imme under grant ment No 101018317

# **Health Information Portal**

HEALTH INFORMATION SOURCES & ACTORS

### **Belgium National Node sources**

By topic Health status	✓ By type - Any -	✓ SEARCH RESET
Statistics of the Institut national	Cancer Registry	Rare diseases

#### סנמנוסנוכס סדנחפ וחסנונער המנוסחמו d'assurance maladie-invalidité

INFO

Type of HI Source Administrative data

Data owner Institut national d'assurance maladie-invalidité

#### Topics Health systems Health status Determinants of health

Website



### сапсет кедізсі у

Type of HI Source Registry data

Data owner

Sciensano Topics

Health status

Website https://kankerregister.org/Home\_en

Free keywords Cancer

NATIONAL PROJECTS

Type of HI Source Registry data

Data owner Sciensano

Topics

Health status

Website https://rarediseases.sciensano.be/

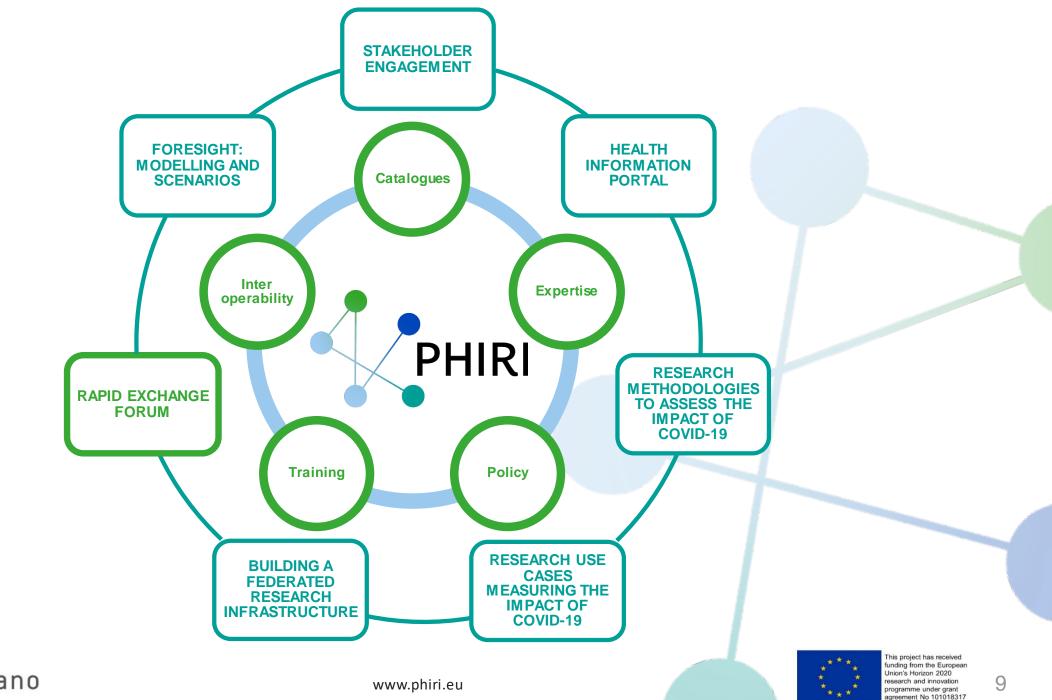
Free keywords Rare diseases





8

HEALTH INFORMATION DISSEMINATION



# Rapid exchange forum

- Forum to provide rapid response to research and policy questions that are raised in countries
  - exchange (best) practices among countries regarding COVID-19
  - guidelines, standards, reports and initiatives
- Biweekly meetings to discuss urgent questions
  - For example on Vaccination strategy, border restrictions, testing strategy, quarantine measures etc.
- Address book: find an expert on a topic
- Dedicated section on Health Information Portal





PHIRI

The Population Health Information Research Infrastructure:

- a European mechanism, that aims to
- facilitate and support data-driven population health research
- and exchange of best practices
- to support decision making





# **PHIRI & Infodemic management**

An "infodemic" is an overabundance of information – some accurate and some not – that occurs during an epidemic. It spreads between humans in a similar manner to an epidemic, via digital and physical information systems. It makes it hard for people to find trustworthy sources and reliable guidance when they need it.



# **PHIRI & Infodemic management**

- Workshop on infodemic management lessons learned
- Survey on infodemic management among the public health community
- PHIRI Infodemic management online library



93 respondents from 20 different countries, mainly working in Public Health Institutes, universities and Ministries of Health.

Two main objectives:

- To identify the needs regarding the infodemic response and related policies in European countries, health systems and public health community;
- To prepare our Infodemic Management online Workshop (June 16<sup>th</sup> and 20<sup>th</sup> 2021).





Before COVID-19, did your organization have an infodemic management capacity to address health issues?

Yes 12% No 88% unding from the Europea Jnion's Horizon 2020 16 www.phiri.eu search and inn rogramme under gran ment No 10101831



"A sufficient number of trained infodemic managers."

In your opinion, which resources, tools or skills are needed to manage the infodemic more successfully?

"There should be a **dedicated** 

governmental unit for infodemic management."

"Social networks analysis"

"It appears to me that few public agencies are as skilled as private organisations to apply AI to scan the web in an automated manner. Transfer of that knowledge could be very useful."





www.phiri.eu

Risk and crisis communication aimed at the public

Fact-checking health-related claims and debunking, countering and correcting false claims

What infodemic management activities would you most like to strengthen?

Development and tailoring messages for different populations, utilizing appropriate communications mediums and channels

Evaluation of infodemic management interventions

Social listening tools and methods to collect data (online and offline)

Engagement with communities

Measurement of exposure to misinformation and its effect on behavior

Evidence synthesis and science communication



# PHIRI's Workshop on Infodemic Management

"European experiences, lessons learned and good practices in infodemic management during the COVID-19 pandemic"

### 9 | 16 June 2021

From 10h to 14h30 (CEST) with lunch break

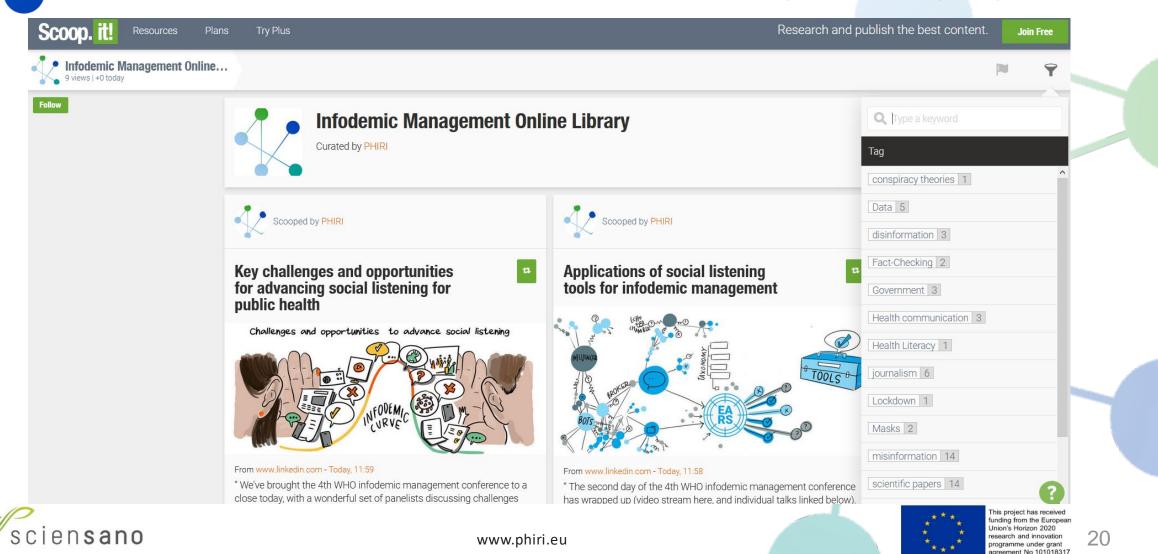
Experiences from different European countries and perspectives will be presented and discussed. Practical tools and exercise will be provided. More info to come on: <a href="https://www.phiri.eu/infodemic-workshop">https://www.phiri.eu/infodemic-workshop</a>





# **PHIRI Infodemic Management Online Library**

https://www.scoop.it/topic/infodemic





# PHIRI

Population Health Information Research Infrastructure

# Thank you!

Name: Petronille Bogaert, Miriam Saso, Nienke Schutte, Linda Abboud, Barthélémy Moreau and Herman Van Oyen E-mail: PHIRI.coordination@sciensano.be Follow us on Twitter: 5 @PHIRI4EU





www.phiri.eu