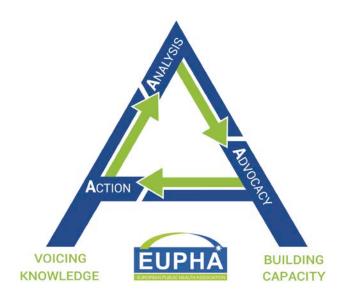


PHIRI STAKEHOLDER MEETING 14/01/2021

EUROPEAN PUBLIC HEALTH ASSOCIATION





WHAT IS EUPHA DOING ABOUT COVID19 POPULATION HEALTH STUDIES?

- COVID-19 Updates webpage
- Rapid Response Team: we provide journalists with quality and up to date information within 48 hours
- COVID-19 articles are open access in our journal, the <u>European Journal of Public Health</u> (EJPH)
- Our communication manager has followed the training of the WHO on infodemic management

Upcoming

- COVID-19 supplement in the EJPH (end of 2021)
- Report on the COVID-19 track at the 16th World Congress on Public Health (February 2021)



OUR EXPERIENCE

- We need to be <u>deliberately collaborative</u> the response cannot be the sole responsibility of public health professionals
- It is imperative to move out of silos, to build on existing partnerships but we have to be bold when creating new ones.
- We need to rethink how we present evidence an infodemic crisis has emerged. We need to challenge our ways to communicate evidence.

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Despite the naming of the pandemic, syndemic or infodemic, it is clear that what we need the most is solidarity.



- EUPHA Executive Director in Open Access Government

EUPHA AND PHIRI – WHAT FUTURE

- <u>EUPHA-Public Health Monitoring and Reporting (EUPHA-PHMR)</u> section president, Petronille Bogaert, can ensure rapid transmission of the information between the two structures
- We can assist PHIRI in dissemination of the information and evidence – newsletter, column in European Public Health News of the EJPH, e-collection



For information or question, please contact us at office@eupha.org or our Policy Officer at m.guichardon@euphaoffice.org



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